



Fourth Annual Knox County Cure Tour
“A Scenic Bicycle Ride through Knox County”
Saturday, July 7, 2012

Proceeds will benefit Good Samaritan Hospital’s Breast Care Center and the Greater Evansville Affiliate of Susan G. Komen for the Cure

The Cure Tour is a bicycle ride (not a race) throughout the Knox County area. It will consist of four routes: 4 mile family ride, 15 mile, 35 mile and 65 mile distances beginning and ending in Vincennes, Indiana, traveling to Monroe City, Wheatland, and Bruceville with each rider choosing the distance he or she prefers to ride. In the last three events we have totaled over 580 riders and 130 volunteers.

The Cure Tour is an excellent way for individuals, companies, and corporations to help in the fight against breast cancer. From this event, 20% of the money raised goes to the Greater Evansville Affiliate of Susan G. Komen for the Cure, and 80% of the money raised stays in our community and goes to the Breast Care Center at GSH.

From the money raised, we can provide digital screening mammograms and digital diagnostic mammograms to women who have financial need in Knox and the surrounding counties. This will also provide breast education and items such as turbans for chemo patients to women in our target areas. These services are all made possible because of the support from organizations and people like you throughout our community.

You and/or your business have the opportunity to support our Cure Tour so we, working together, can fight cancer. Below are the sponsor levels available for your support.

- ❖ **Platinum Sponsor** \$1000+ - *Your logo on our race day shirts*, name on the race day map, signs (we will provide) at the start/finish and rest stops. Mileage marker sign with your logo. You may also provide a banner at the start/finish line.*
- ❖ **Gold Sponsor** - \$500 - \$999 – *Your logo on our race-day shirt*, name on the race day map, signs (we will provide) at the start/finish and rest stops. You may also provide a banner at the start/finish.*
- ❖ **Silver Sponsor** - \$200 - \$499 – *your name listed on our race-day shirt*, name on the race day map and a sign (we will provide) at the start/finish.*
- ❖ **Bronze Sponsor** – \$100 - \$199 – *Your name on the race day map and at the start/finish.*

If you would like to support the Cure Tour and are unable to at these levels, any support would be appreciated.

In order to have your name, organization or business included as a sponsor, please send the attached “2012 Cure Tour Sponsor” form and check payable to “Think Pink Charity Fund” by June 10, 2012, and return to: P.O. Box C, Vincennes IN 47591

For questions, please contact Susan Leonard - 812-887-4959 - leon1@cinergymetro.net or Amber Gerkin – 812-890-4502 - amber@prorehab-pc.com

We thank you in advance for your support,
2012 Cure Tour Committee
Susan Leonard and Amber Gerkin, Co-chairs
Shawn Cardinal, Greg Laake, Brandy Lett, Rhonda Meade, Eric Newman, Rita Wampler

** Those registered by June 15, 2012 and our race-day volunteers will receive our race-day t-shirt.*

2012 Cure Tour Sponsorship

Name of Business _____
(please print it as you wish it to appear on the shirt, map, signs and other ads)

Contact Person _____ Phone # _____

Business Address _____

Business Phone Number _____ E-mail _____
Address _____

Sponsorship Level: Amount enclosed \$ _____

Platinum \$1000+
(please include a copy of your logo or e-mail it as an electronic file to amber@prorehab-pc.com)

Gold - \$500 - \$999
(please include a copy of your logo or e-mail it as an electronic file to amber@prorehab-pc.com)

Silver - \$200 - \$499

Bronze -\$100 - \$199

If you would like to support the Cure Tour but are unable to at these levels, any support would be appreciated.

I have an In-Kind Service and/or Goods valued at \$ _____ that I would like to discuss with you.

I have an item to be placed in the Goody Bag. Please contact me regarding this.

I would like to volunteer my time the day of the ride. Please contact me.

This form and payment must be received by June 10, 2012 for inclusion as a sponsor on the shirt, signs and race day map.

Please make checks payable to "Think Pink Charity Fund" and return along with this form to:
Think Pink Charity Fund
P. O. Box C
Vincennes IN 47591